



ITTATOURS
International Travel & Tourist Agency



New Hotels

3 new Mercure resorts in Egypt

Three new Mercure properties in Egypt, Dahab Bay View, Hurghada and Cairo Le Sphinx, are added to one of the world's largest brand networks that include more than 700 Mercure hotels around the world. Whatever the place, each Mercure hotel has its own special personality that stems from its local environment. While all different, these three hotels share common features: a stunning location and a fantastic view of either the Red Sea or the Pyramids. The opening of the three hotels is the first step to expand the development of Mercure brand in Egypt.



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Partner Royal Hotel in Alexandria

Partner Hotels & Grand Royal have opened the first hotel launched by Egyptian - Spanish partnership. The Hotel 4* deluxe with 192 room is situated in the hub of the city of Alexandria with a unique interior design and distinguished style.



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New Radisson Blu Hotel Now Open in Cairo

The new Radisson Blu Hotel is situated in Heliopolis just 3Km from Cairo International Airport and 18Km from the City centre. The hotel will offer 427 outstanding guest rooms and 60 suites, all equipped with modern amenities and stylish furnishings. All rooms will be outfitted with an LCD television, luxury bath amenities from renowned French brand Anne Sémonin and Free high-speed Internet access.



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Anakato Nubian Houses is your gateway into Gharb Soheil

"Ana Kato" means "My House" a whole new world to discover!!

Anakato Nubian Houses a new concept of hospitality in Egypt. It`s started with the first three exclusive Nubian houses on the River Nile in Aswan



The Anakato Nubian Houses concept is a true paradise for those who love nature, meditation & relaxing, also its perfect for those who are looking for adventure as it is situated at the most exclusive area of the Nubian Village in Gharb Sohiel.



The first two authentic Nubian houses (AnaKato I & II) had its soft opening in Aswan with the exclusive "Anakato" brand name by the 15th, of July 2010. The third house (AnaKato III) was ready by the 1st week of September 2010.

Please visit www.anakato.com for more info about rooms, outlets, services and facilities that guests of AnaKato Nubian Houses will enjoy during their stay.

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New Services & Facilities

London Taxi in Egypt

Londoners in Cairo can live in British designed houses, send their children to British school then British university go to play Rugby in Cairo's Rugby club and spend their evenings at Irish pubs. Now they have also the London Taxi.



After the success that was achieved in Dubai, London Taxi is now in Cairo. On Tuesday 6th July 2010 the famous London Taxi began to operate in Cairo. 100 Taxis as the first step with a plan to run 500 taxis in all the tourist attraction cities like Sharm El Shiekh, Hurghada, Luxor, Aswan and Alexandria.



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New announcements

Fawanees Ramadan Festival 2011

In light of "Egypt's Spirit in Ramadan", the Egyptian Tourist Authority (ETA), under the auspices of the Ministry of Tourism, has held a press conference to announce the Fawanees Ramadan Festival 2010 starting Ramadan of this year for four consecutive years. The aim of Fawanees Ramadan Festival 2011 will be to promote tourism to Egypt and reflect the ambiance of Ramadan in the country.



*Our company - **Ittatours / Egypt Incentive & Events** - will also cooperate by offering promotional packages for visitors who are planning to visit Egypt in the holly season during Ramadan 2011 from the different countries during the festival.*

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The festival of the Holy Virgin Mary in her Monastery in Doronka

The Virgin Mary Monastery Mount Assiut in Doronka is an important tourist attraction in the country. It is located on Western Assiut Mountain 100 meters high, and 10km from Assiut city. It has a very ancient cave which was found since 2500 B.C. and from which the Holy Family started their journey back to Palestine, and later on the monastery was made beside-it. In the convent we visit a large cave where according to tradition the Holy Family has stayed before taking a boat north, returning to Palestine. The cave which had been once used as a pharaonic quarry attracts hundreds of thousands of pilgrims yearly. It is known that this monastery is better equipped than any other place on the route of the Holy family to receive large numbers of pilgrims, especially during the festival of the Holy Virgin in August starting from August 7th until the 21st. Many are coming because of repeated apparitions of the Holy Virgin in the past decades.



*Our company - **Ittatours / Egypt Incentive & Events** - will also cooperate on the next years by offering programs for visitors from the different countries who are planning to visit Assiut during the festival.*

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Four Seasons Hotel Cairo at Nile Plaza wins “World’s best Spa “

Four Seasons Hotel Cairo at Nile Plaza ranked number one in the Middle East and Africa as selected by “Travel & Leisure” readers in its fifteenth annual poll of “World’s Best Spa Awards” 2010. This year, the 15 treatment-room Spa at Nile Plaza won the top spot in ‘World’s Best Spa’ category. Properties were judged by the magazine’s affluent readership according to a number of criteria such as service, attention to detail, ambiance, treatments and value.



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Marina El Alamein to Re-Open

Following years of restoration and development, the Marina El Alamein archaeological site on the North Coast will be opened in September. A high-tech lighting system had been installed through the entire site, which would permit visitors to view El Alamein in the evening, as well as during the day. Dr. Zahi Hawass, Secretary General of the Supreme Council of Antiquities (SCA), said that the site includes Roman villas and baths, as well as Greco-Roman markets, remains of a church, tombs, streets and a Roman theater.



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Cairo’s Islamic Museum

After 8 years, the world’s largest Islamic Art museum was officially reopened by President Hosni Mubarak on (14/08/2010) but art enthusiasts will have to wait two more weeks until September to view the 25 galleries. The Museum of Islamic Art is



home to some 2.500 artifacts of great artistic or historic value, chosen and displayed from a total archive of over 100,000 pieces.

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Taba Heights Marriott Red Sea Resort Participates In The Green Star Hotel Initiative

Taba Heights Marriott Red Sea Resort joins the Green Star Hotel Initiative in its second phase. El Gouna hotels, part of Orascom Hotels & Development, were the initiators. This program began in 2006 with the objective of significantly improving environmental performance, reducing energy and water consumption, increasing the use of renewable energy, ensuring correct waste disposal and raising awareness. All the same objectives that Taba Heights Marriott Red Sea Resort has embarked on over the last 4 years, with the goal of ISO certification by the end of this year. Recently the engineers decided to upgrade from just a quality management system to an environmental management system.



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New discoveries

New settlement discovered in Kharga Oasis

The American-Egyptian mission from Yale University has stumbled upon what appears to be the remains of a substantial settlement. The city is a thousand years earlier than the major surviving ancient remains at the Umm Mawagir area in Kharga Oasis.



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Tomb of Karakhamun found by Egyptian-American team!

An Egyptian-American expedition has found the burial chamber of a priest named Karakhamun (TT223). The tomb dates to Dynasty 25 (c. 755BC) and was uncovered during conservation and restoration work on the west bank of Luxor.



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Meet us at

- STR Workshop in Malta from 12 - 15 November 2010.
- WATA India General Assembly in India from 14 - 20 November 2010.
- Lufthansa City Center General Assembly in Alicante, Spain from 18 - 23 November 2010.
- EIBTM in Fira in Barcelona from 30 November - 02 December 2010.

Calendar of Events

Events in October:

Opera Aida at Giza Pyramids, Egypt

Opera Aida is one of the masterpieces of Opera House Shows, Verdi's Aida will be held on the Sound and Light Theater during the period from 05 to 10 october, 2010

Pharaoh Rally Competition <http://www.rallyedespharaons.it/>

When: 3 - 10 Oct 2010 (annual) , Cost: From €3200 to participate; free to watch.

The Pharaohs Rally is a thrilling week-long endurance race across the Sahara attracting competitors from around the world. The 3000km circular route begins under the gaze of the Sphinx in Giza ending up back in the lively Egyptian capital, Cairo.

Abu Simbel Festival

When: 22 Oct 2010 (various dates) , Where: Abu Simbel Temple

During the Abu Simbel Festival crowds fill the temple at sunrise to watch the shafts of light creeping across the stone, illuminating the statues of Ramses, Ra and Amun. This spectacular sight happens twice a year, in February and October.

It was Ramses II who, in a fit of precision and architectural egotism, carefully angled his temple so that the inner sanctum would light up once on the anniversary of his rise to the throne, and once on his birthday. Impressively, it is only the inner sanctum that lights up, while the statue of Ptah (the god of darkness) remains in the shadows. When the Aswan Dam caused the Nasser Lake to rise and inundate the area in the early 1960s, the entire temple was moved to higher ground and for this reason the sun now strikes a day later than Ramses had originally planned.

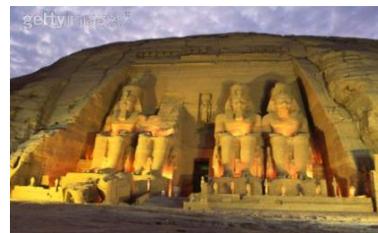
Other Dates: 22 Feb 2011 (various dates)

Events in November

Festival of Tutankhamen Tomb Discovery

When: 4 Nov 2010 (annual) , Where : Luxor

Egypt's Festival of Tutankhamen Tomb Discovery is an annual event organized by Luxor City Council. It celebrates the finding of the tomb on 4 November 1922,



about 3500 years after the boy king was mummified.

The festival is inspired by the ancient Opet, an Egyptian ceremony that commemorated the annual reunion of the Sacred Theban Triad (God Amon, his wife Mut and their son Khonsu) during the reign of King Tutankhamen.



Sharm Marathon <http://www.sharmarathon.com/>

When: 5 Nov 2010 (annual) , Where: Ras Mohamed National Park

Departing from Sharm El Sheikh and held at Ras Mohamed National Park, Sharm Marathon is an international half marathon of 21.097km. Sand dunes, Rocky Mountains and mangroves provide one of the most spectacular settings for a marathon route.



The Sharm Marathon passes by Hidden Bay, the salt lake and back to the coast by Yolanda Bay. Like the views, the surface varies considerably and athletes can expect to run on tarmac, fine coral and pebbles before reaching the soft sand of the desert.



Cairo International Film Festival <http://www.cairofilmfest.org/>

When: 30 Nov - 10 Dec 2010 (annual)

The Cairo International Film Festival has been going strong since its inception in 1976. Along with regular competitions, tributes and controversial films, it features seminars addressing contemporary world issues. Each year the focus falls on individual countries and their film-making industries.



Events in December

Sphinx Festival <http://www.sphinxfestival.com/>

When: 1 - 5 Dec 2010 (annual) , Where: Swiss Club

Held at the Swiss Club, Cairo's Sphinx Festival is a gathering of artists, scholars and Egyptologists. It celebrates the fusion of art and science with dance shows, music performances and seminars on topics ranging from Egyptian cosmology to sacred geometry.



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